

# Advertising and Promotional Schedule for Bridewell Direct Ltd & NFRN Direct.

If you would like to advertise in future issues of the Bridewell Direct & NFRN Direct newsletter then please complete and return the following form.

Please indicate below which month(s) you would like to reserve for an advertisement or a special promotion.

Publication = Newsletter  
 Readership = Approx. 1,500  
 Issue date = 8th of month.  
 Deadline = email your advert by 25th of month prior.  
 Contact = stephen@bridewelldirect.co.uk  
 Format = PDF  
 Size = A4 portrait (including 2mm bleed all around)  
 Price 1 x advert = £400  
 2 x adverts = £800  
 (we will provide a 3rd advert FOC for every 2 booked)

Month (2010)	Advert?	Promotion?
January		
February		
March		
April		
May		
June		
July		
August		
September		
October		
November		
December		

Advert(s) / Promotion(s) authorised by: \_\_\_\_\_

Position: \_\_\_\_\_

Company: \_\_\_\_\_ Date: \_\_\_\_\_

Please return this completed form to:  
 Bridewell Direct Ltd. Grey Street, Houghton le Spring, Tyne & Wear, DH4 5AW  
 Fax: 0191 5840974 email: info@bridewelldirect.co.uk